



## PRESS RELEASE

FOR IMMEDIATE RELEASE

### **BBE'S STOMP BOXES APPEAR WITH GEORGE PAJON JR., GUITARIST/WRITER FOR *THE BLACK EYED PEAS*, ON TOUR WITH U2**

**Huntington Beach, Calif., May 26, 2009** – George Pajon Jr., best known for his song writing and guitar playing with the group *Black Eyed Peas* (Interscope Records), has enthusiastically added five BBE Sound's stomp boxes in all his rigs. Long known as a major force in shaping the sound of Hip Hop, Pajon has chosen BBE's [Soul Vibe](#), [Two Timer](#), [Green Screamer](#), [Mind Bender](#), and [BBE Wah](#) to round out his palette of tone.

*The Black Eye Peas* will join *U2* in their upcoming 360° world tour for the album, "*No Line on the Horizon*". For tour information, go [here](#). For info on the Peas, go [here](#).

"I have four duplicate rigs that will criss-cross the world while we tour, and the BBE pedals are in every single one," said Pajon. "They're versatile, warm and are amazing!"

As a musician, Pajon brings a strong sense of musical talent to the Hip Hop genre, creating a sound that sparkles with originality and melodic improvisation. As a songwriter, Pajon has co-written numerous tracks for the likes of Carlos Santana, Ricky Martin, and Macy Gray. Perhaps best known for his stage and studio work with the *Black Eyed Peas*, he has co-written many of their biggest hits, including "Where Is The Love" and "Shut Up," as well as "Let's Get It Started" and "Don't Phunk With My Heart," which won consecutive Grammy® awards in 2004 and 2005.



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### **About BBE Sound, Inc.**

Founded in 1985, BBE Sound, Inc. develops advanced audio enhancement technologies for the professional audio and consumer electronic markets. The world's leading consumer electronics manufacturers, such as Panasonic, COWON, LG, Hitachi, Philips and many others, feature BBE technologies in products such as televisions, telephones, automobiles, and personal audio systems, and they proudly feature the BBE Sound trademark which is recognized around the world as an indicator of superior sound quality. Music and sound experts depend on BBE Sound's advanced hardware products and High Definition Sound technology to ensure that their full creative and musical expression reaches the ears of their audiences. The BBE brand is synonymous with the finest in sonic accuracy and musical realism, and the prestige and distinction associated with the BBE brand has become a primary benefit that BBE licensees enjoy. Based in California, the company has offices in Japan, Korea, China and Europe. For more information about BBE Sound or BBE technologies and products, visit [www.bbесound.com](http://www.bbесound.com).

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