

FOR IMMEDIATE RELEASE

BBE SOUND INTRODUCES THREE NEW PRODUCTS AT WINTER NAMM 2010

Huntington Beach, Calif., Jan. 14, 2010 – BBE Sound, Inc. introduced today three new products; the Bench Press vintage compressor pedal, and two new software packages: the Sonic Sweet and Stomp Ware plug-in suites.



The **Bench Press** is a vintage-style compressor pedal that was patterned after the long discontinued Ross compressor. It is fueled by a NOS CA3080 IC supported by 1% metal film resistors and true hard-wire bypass for superior fidelity, plus a new attack control to offer players more flexibility than the original. MSRP is \$215 and is available now.

The **Sonic Sweet** consists of three pro-level easy-to-use plug-ins useful for every facet of digital audio production.



- **D82 Sonic Maximizer** - Heralded as the ‘magic black box’, the D82 Sonic Maximizer naturally restores clarity and depth to any instrument’s sound.
- **H82 Harmonic Maximizer** - Multi-band enhancer/harmonics generator for adding emphasis to frequencies; from low-end punch to top-end sizzle.
- **L82 Loudness Maximizer** - A simple yet effective mastering/dynamics limiter that fattens up tracks for a polished and professional finish.

- More -

Platform Compatibility:

- MAC OS X 10.4, 10.5, 10.6, Windows XP, Vista and Windows 7

Hosts Compatibility:

- AU, RTAS & VST

MSRP is \$145 and is available now.

The **Stomp Ware** suite is a digital toolbox consisting of BBE's eight most popular boutique analog stomp boxes:



- **Free Fuzz** - '70s fuzz
- **Green Screamer**- Vintage overdrive
- **Mind Bender**- Vibrato/chorus
- **Opto Stomp**- Optical compressor
- **Sonic Stomp**- Sonic Maximizer
- **Soul Vibe**- '60s rotary speaker simulator
- **Tremor** - Vintage tremolo
- **Two Timer**- Analog delay

Platform Compatibility:

- MAC OS X 10.4, 10.5, 10.6, Windows XP, Vista and Windows 7

Hosts Compatibility:

- AU, RTAS & VST

MSRP is \$215 and is available now.

About BBE Sound, Inc.

Founded in 1985, BBE Sound, Inc. develops advanced audio enhancement technologies for the professional audio and consumer electronic markets. The world's leading consumer electronics manufacturers, such as Panasonic, COWON, LG, Hitachi, Philips and many others, feature BBE technologies in products such as televisions, mobile electronics, telephones, automobiles, and personal audio systems, and they proudly feature the BBE Sound trademark which is recognized around the world as an indicator of superior sound quality. Music and sound experts depend on BBE Sound's advanced hardware products and High Definition Sound technology to ensure that their full creative and musical expression reaches the ears of their audiences. The BBE brand is synonymous with the finest in sonic accuracy and musical realism, and the prestige and distinction associated with the BBE brand has become a primary benefit that BBE licensees enjoy. Based in California, the company has offices in Japan, Korea, China and Europe. For more information about BBE Sound or BBE technologies and products, visit www.bbesound.com.

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