



## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

### **CONGRATULATIONS TO THE WINNERS OF THE “MAKE IT BETTER WITH BBE” EXTRAVAGANZA!**

**Huntington Beach, Calif., March 24, 2010** – BBE Sound, Inc., a leading developer of advanced sound technologies today announced the winners of the BBE Sound and Guitar World “Make it Better with BBE” extravaganza.

**Grand Prize** - Trent Wilson of Vandenberg AFB, CA took home:

- 58" Panasonic Viera HDTV with BBE HD Sound technology
- G&L Comanche guitar
- BBE 882i rack-mount Sonic Maximizer
- BBE D82 Sonic Maximizer DAW software plugin
- BBE DI-100x active DI box with on-board Sonic Maximizer
- BBE Sonic Stomp pedal

The cool thing is that Trent is heading off to music school soon ... hope the BBE and G&L gear serve you well, Trent!

**1st Prize** - Bryan Simmons of Austin, TX took home:

- 58" Panasonic Viera HDTV with BBE HD Sound technology
- BBE 482i rack-mount Sonic Maximizer
- BBE D82 Sonic Maximizer DAW software plugin
- BBE DI-100x active DI box with on-board Sonic Maximizer
- BBE Sonic Stomp pedal

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Here's what Bryan had to say about his prizes:

*The Olympics were brilliant on the new Panasonic TV. The BBE functionality in the sound makes all the difference! The picture quality is also superb...I am extremely impressed. This Panasonic TV visually and sonically handles every kind of source material very well. I've never been so up close and personal with curling, bobsledding, short track, and ice skating in my life.*

*I've also been enjoying the BBE 482i Sonic Maximizer. In a nut shell, why didn't I buy one of these years ago? It's like a mastering lab in a box. Everything becomes bigger than life. It is so easy to bask in the sonic quality of it all. We get lost in the complexity of the modern studio and forget that sometimes the simplicity of two knobs can change everything for the better and make a world of difference.*

*The BBE Sonic Stomp is excellent for fattening and enhancing distortion, fuzz and overdrive pedals as well as clarifying most anything in the audio chain between the Guitar/Bass and the amp. Also, It is really nice to see a company who understands the simple things, like including a 9v adapter with the pedal."*

**2nd Prize** - Michael Drogos of Bloomingdale, IL

- 54" Panasonic Viera HDTV with BBE HD Sound technology
- BBE 482i rack-mount Sonic Maximizer
- BBE D82 Sonic Maximizer DAW software plugin
- BBE Sonic Stomp pedal

**3rd Prize** - Ashley Galan of Miami, FL

- 50" Panasonic Viera HDTV with BBE HD Sound technology
- BBE D82 Sonic Maximizer DAW software plugin
- BBE Sonic Stomp pedal

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